



Our Mission is to raise awareness of individuals, businesses and communities about disaster preparedness and sustainability with a vision of helping 30 million people.

A key component of that is making sure children are prepared with their own emergency kits. Therefore our goal is to put an go-kit in the hands of every child!



Climate change is altering the intensity, frequency, magnitude and location of many natural disasters. In this country we have seen the frequency of hurricanes, tornados, flooding rise over the last decade. That has a particular impact on children, especially the most vulnerable. Many children do not have the necessary means to be prepared. We want to do something about that by providing a go-kit that goes into their backpack that has essentials. It has a tracker, tourniquet, whistle, mylar blanket, light, emergency information and more. It can be easily transferred from a regular backpack to their emergency kit.

It is estimated that worldwide about 175 million children per year will be affected by natural disasters attributed to climate change (Codreanu, Celenza, & Jacobs, [2014](#)). Globally, children are estimated to bear 88% of disease due to climate change, and the poorer they are the greater their burden (Philipsborn & Chan, [2018](#)).

What do our children need:

- To feel safe and secure in a time of emergency
- Have parents lead by example by being prepared and having plans in place
- Educated parents on what to do and say to keep their children calm when an emergency happens.
- Parents that understand the importance of sustainability

**THIS IS EXACTLY WHAT HAPPENS WHEN KIDS HAVE THEIR OWN BAGS
WE NEED YOUR HELP TO MAKE THIS HAPPEN!
CONTACT US TO FIND OUT HOW**



www.BePreparedBeReady.org

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