

DO WELL BY DOING GOOD!

“When written in Chinese, the word “crisis” is composed of two characters – one represents danger and one represents opportunity.” John F. Kennedy

BePreparedBeReady.org



The BePreparedBeReady initiative



OUR MISSION

To provide educational services and programs to help individuals, businesses and communities become more sustainable, prepared and ready

OUR VISION

We want to inspire everyone to take action in their communities and have a positive impact on our world

OUR GOAL

To educate as many people as possible



BOOK

#1 Bestseller-
Brandable reference
guide that is looked at
annually

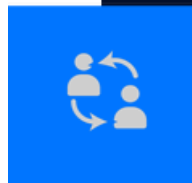


TRAINING

The Power of Preparedness
Certification



Training for community leadership,
sustainability, types of disasters,
mindset, communication and leadership

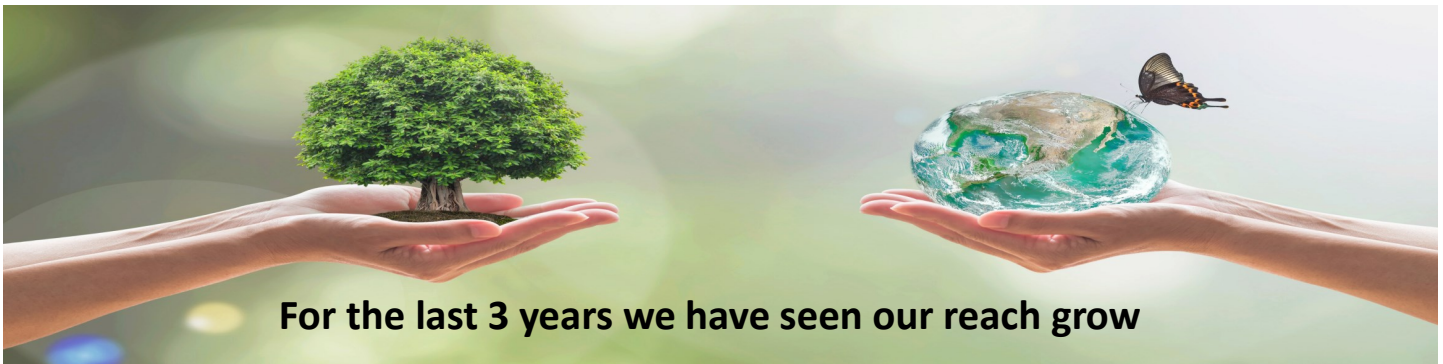


INITIATIVES

Kits4Kids-Help us
protect our kids!



Other kits for pets, seniors,
people w disabilities



For the last 3 years we have seen our reach grow

- Through collaborative partnerships that realize the potential of being socially responsible
- Through monthly training for individuals, businesses and community
- Our brandable bestselling book *When the Unthinkable Happens...Be Prepared! Be Ready!*
- By gaining the attention media and podcasts

“You’ve made a sale with me. Let’s all start raising our hand to what a beautiful fit for a professional in the community to stand out. Magnificent fit.” Bob McKinnon, EXIT Realty Leadership Director and original founder of Century 21

Kits4Kids[©]

JOIN US AND HELP PROTECT OUR KIDS & REDUCE THEIR FEAR

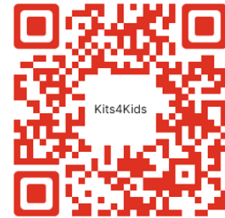
According to the UNICEF's 2023 report, humanitarian Action for Children "The climate crisis is a child's rights crisis. Climate change is the top driver of humanitarian need and human suffering. These consequences are already being felt by millions children worldwide." Add to the pandemic the interruptions in people's lives have experienced across the country between fires, floods, tornadoes and the shooting, it is only natural for kids to be experience fear, anxiety and depression. We need to help our kids have hope and believe they have a future.

**76% OF PARENTS WORRY ABOUT THEIR KID'S ANXIETY, FEAR AND DEPRESSION
SUICIDES HAVE DOUBLED & PTSD UP 50%**



SOME REASONS WHY

- Desocialization
- Social Media
- Bullying and Abuse
- Shootings and Trafficking
- Disasters & Other Crises
- General School and Parental Pressure



OUR GOAL IS TO HELP YOU SAVE OUR CHILDREN'S LIVES

- Help parents understand the perils their kids are facing and what can be done to protect them
- Help kids feel safe and secure no matter where they are; home, school or playground
- Educate parents on how to reduce their carbon footprint, be prepared and lead by example
- Help parents know what they need to be prepared, and what plans they need to have
- Educate parents on what to do to calm kid's fears and anxieties when emergencies happen

The KITS4KIDS[©] INCLUDE:

- Digital reference guide
- Emergency numbers
- Tracker
- Recorded Instructions from parents
- Whistle
- Light
- Mask
- Bottle for hand sanitizer
- Stop the bleed gauze bandages
- 3 Meditations/Prayers
- Velcro
- Clear case



EVERYDAY BACKPACK TO EMERGENCY KIT

About the Founder- Coni Meyers, LMC, CBLC, CDC

Coni Meyers is a force of nature. Her extensive experience and expertise in crisis management and leadership have made her a renowned figure in the field. A 6X international bestselling author and speaker, she is dedicated to ensuring individuals and communities become sustainable and well-prepared during times of crises. She especially wants to assure our children, who are the most affected and vulnerable be protected. She understands that by protecting our kids, they will become the voices that impact adults.

As a FEMA inspector, she played a crucial role in educating and training communities, starting with the impact on our children's lives when an event occurs. With her energy, passion, and grit, every endeavor is met with enthusiasm and determination, and that is especially true when it comes to the Kits4Kids. Her contagious spirit ignites motivation and fosters a sense of purpose in everyone to be resilient and empowers them to face and overcome challenges.

Coni's impact on the business world is also notable. Two companies she co-founded, WIN Home Inspections and OnlineEd, she helped transform into national enterprises.

Recognizing the need for effective leadership in all spheres of life, she founded CKM Solutions Group, Crystalline Moments Success Movement, and Kickbutt Leadership. These entities focus on inspiring and empowering individuals to reach their full potential. Her commitment to helping others make her an inspirational figure.